



Sustainable Tourism in Indonesia

The House of Representatives, Republic of Indonesia



Tourism in Indonesia



ASEAN as a mega-biodiversity destination

Indonesia is a home for 59% of terrestrial areas in Indonesia are tropical forest or 10%

from the total forest area in the world

Indonesia is a home for 16% world reptile and amphibians, 12% of world mammals, 17% of world's bird.

50 National Parks in which 6 of them are World Heritage Site, 6 are part of World Biosphere Network and World Heritage Site, 3 Wetlands under the Ramsar convention. Most of the parks are largely marine.



Total of foreign tourist arrival in 2009-2015



Year	Total	Rate of growth
2009	6,323,730	1.43
2010	7,002,944	10.74
2011	7,649,731	9.24
2012	8,044,462	5.16
2013	8,802,129	9.42
2014	9,435,411	9.56
Mid-2015	793,499	5.47

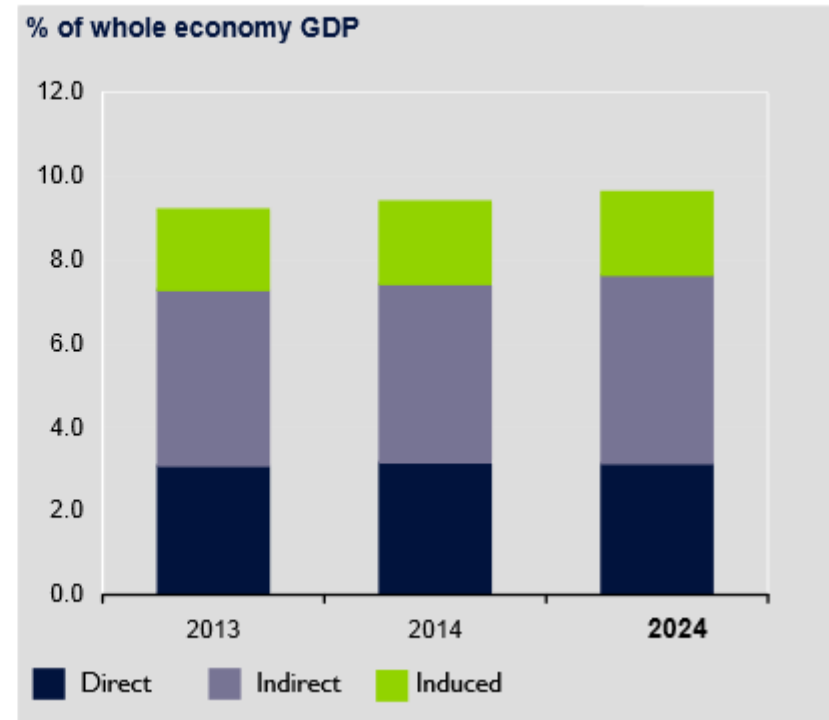
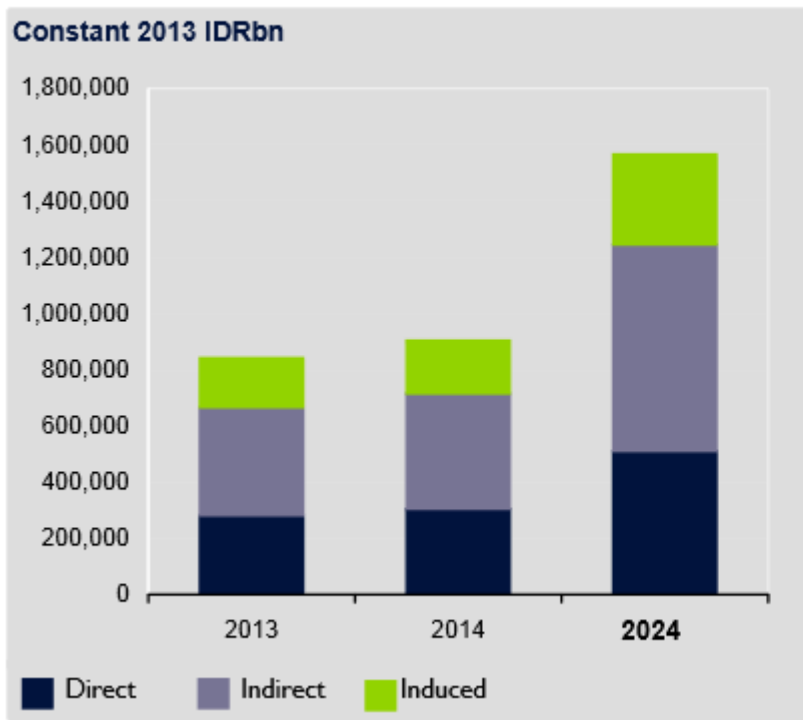
Source: Ministry of Tourism Statistic and Indonesia
Central Statistic



Total contribution of Travel and Tourism to GDP



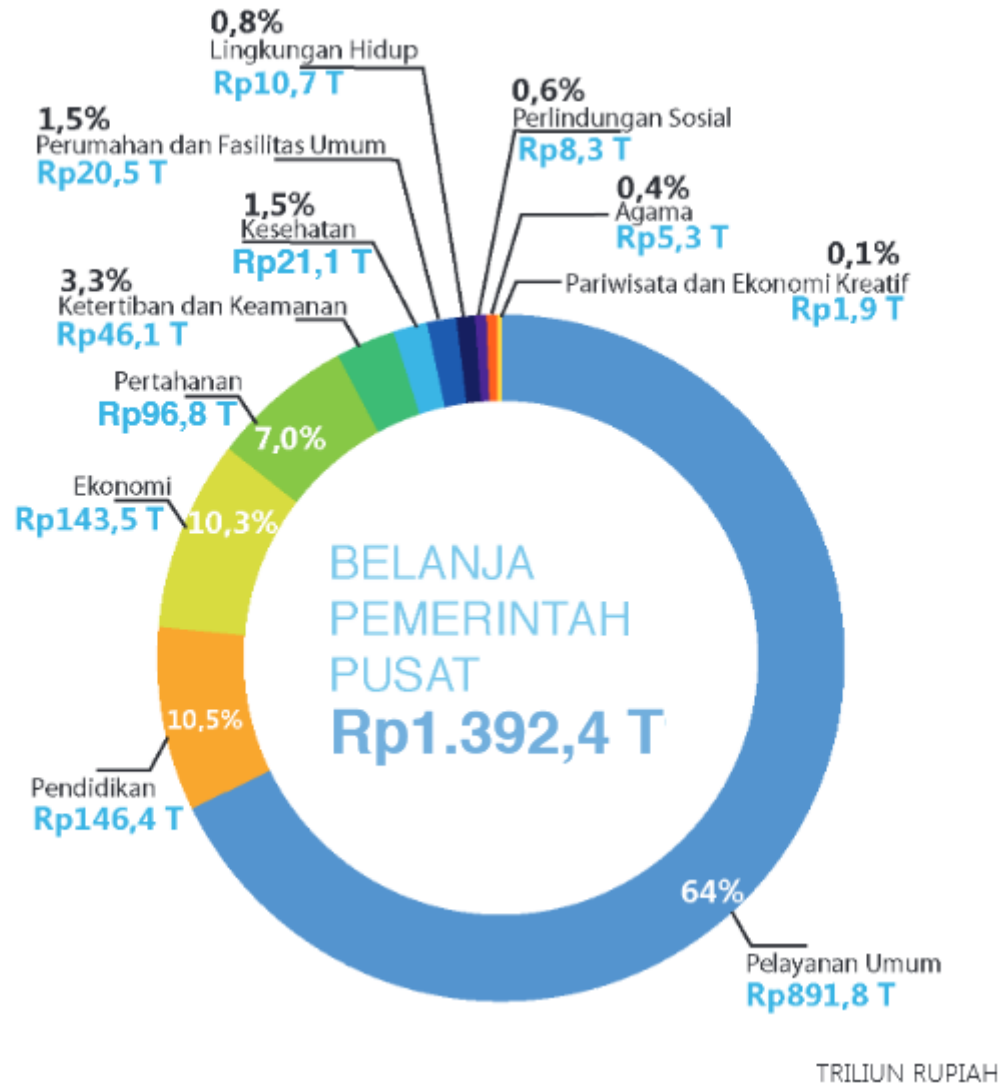
INDONESIA: TOTAL CONTRIBUTION OF TRAVEL & TOURISM TO GDP



Source: WTTC Travel and Tourism Economic Impact 2014



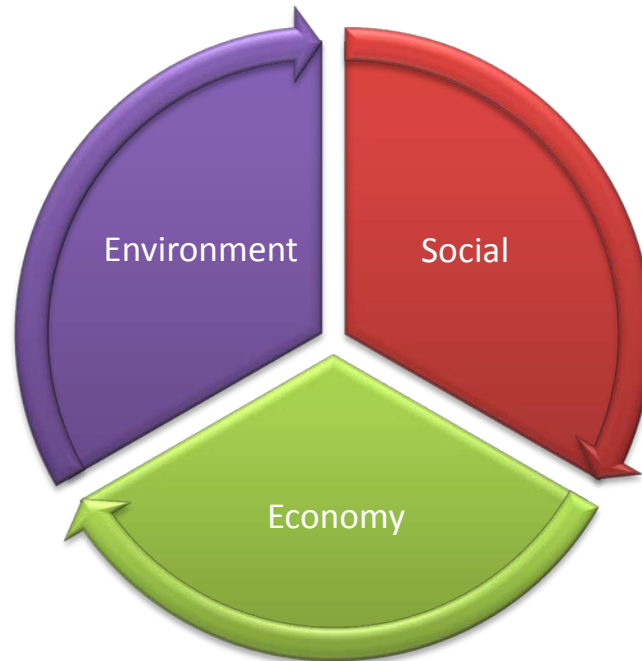
Budget of Central Government Expenditures by Function (Triliun rupiahs, 2015)



Source: Ministry of Finance



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Law 10 year 2009 on Tourism , Article 4: Tourism shall be intended to;

- (1)increase economic growth,
- (2)improve the people welfare,
- (3) eradicate poverty,
- (4) overcome unemployment,
- (5) preserve the nature, environment, and resources,
- (6) promote the culture,
- (7) raise the nation's image,
- (8) foster a sense of patriotic,
- (9) strengthen the nation identity and unity,
- (10) strengthen inter-nation relationship

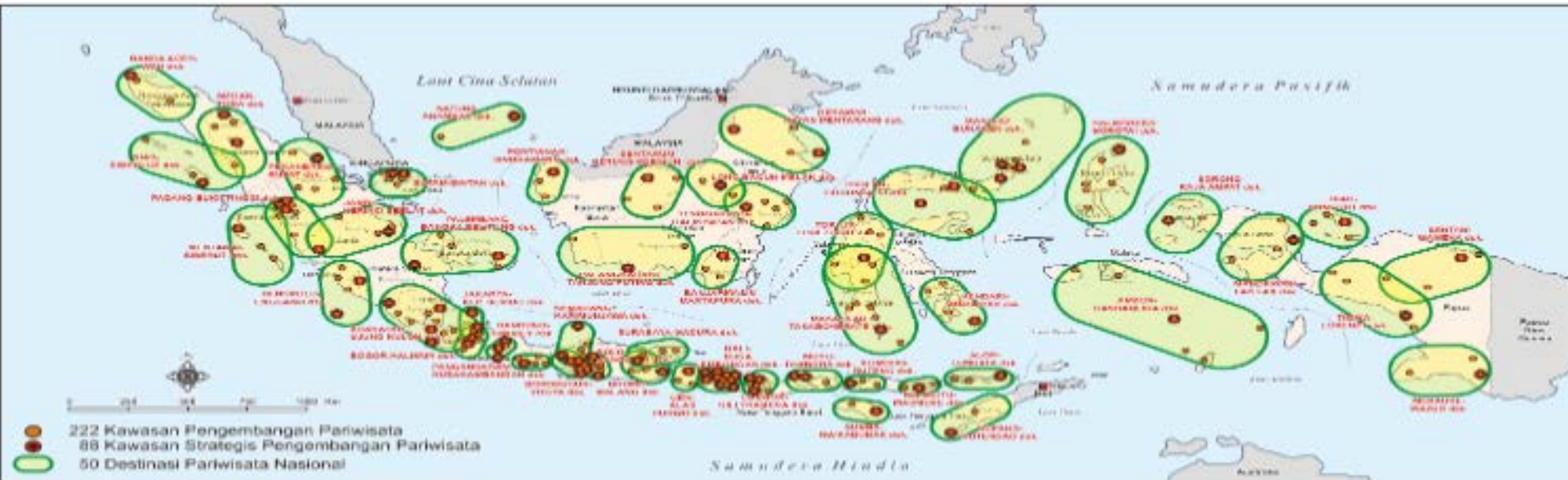


Related Laws and Regulation



- Law Number 5 Year 1990 on Conservation of Natural Resources and Ecosystems
- Law Number 23 Year 1997 on Environmental Management
- Law Number 41 Year 1999 on Forestry
- Law of The Republic of Indonesia Number 5 Year 1992 on Heritage Objects
- Law Number 26 Year 2007 on Spatial Management
- Law Number 32 Year 2004 on Local Government

National Tourism Master Plan Year 2010-2015



222 Regional Tourism Development
88 Strategic Areas of national tourism
50 National Tourism Destination



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Eco tourism development

Example 1 : Pangandaran

- Supported with the Ministry of Internal Affairs Regulation Number 33 year 2009 on Guideline of Ecotourism in the Region
- Mitigation effort : Energy efficiency investment to hotels and commercial buildings
- Adaptation effort : 35000 mangrove planting, training on Energy and Climate Management System (ECMS) and Low Carbon Destination
- Community Awareness Campaign, mangrove monitoring group, involving students
- Project supported by UNWTO, Ministry and Local Stakeholders

Award

- Trihita Karana Awards, Citra Pesona Wisata Award by Ministry of Tourism and Creative Economy, Earth Check and Green Hotel Award

International Collaboration:

- Sustainable Tourism and Green Jobs Strategic framework-ILO and Ministry of Tourism



Common legislation



- Adoption of Mutual Recognition Agreement for Tourism Professional
- ASEAN Certification for Sustainable Tourism Professional



THANK YOU